



ALAN MATHIEU

Senior Graphic Designer - UX/UI

Age: 37

Freelance: Available

Details

Villa Carlos Paz - Córdoba - 5152

Argentina

+549 - 3541 522752

info@alan-mathieu.com

PLACE OF BIRTH

Villa Carlos Paz - Córdoba - Argentina

Equipment

Laptop Macbook Pro M1 2022

Desktop PC Intel core i7 - 32gb ram

Graphic tablet Wacom Intuos Pro

Links

alan-mathieu.com

Krolik.com.ar

Skills

Adobe Phtoshop



Adobe Illustrator



Adobe XD



Figma



Adobe Premiere



Adobe After Effect



Languages

Spanish



English



Hobbies

Travel, Movies, Play Music,
Run, play futbol, Gym.

Profile

Senior Graphic Designer - UX/UI with over 12 years of experience in the field of visual communication and design system development.

Specializing in Branding, identity systems and coordinated image, design of advertising graphics, websites, apps, packaging, environmental graphics.

My mission is to provide high-performance graphic solutions that fulfill the needs and expectations of clients and end users.

Experience

● Krolik | Director - Graphic designer UX/UI

MARCH 2015 – PRESENT

Direction and coordination of design projects including branding, websites, integrated communication systems, dynamic and static advertisements, packaging, apps, video production, photography and digital retouching.

● Nómade | Art director - Graphic designer UX/UI

MAY 2022 – JANUARY 2024

Planning and execution of ideas, branding and identity systems, design of static and dynamic ads, websites, graphic communication consulting.

● Roller Show | Graphic designer UX/UI

APRIL 2017 – FEBRUARY 2024

Branding, e-commerce website, planning and development of communication graphic pieces, corporate identity system, advertising graphics, design of static and dynamic ads, catalogs.

● Notimation | Graphic designer UX/UI

JANUARY 2022 - DECEMBER 2022

*Corporate identity system, advertising graphics,
Landing page prototype design
Static and dynamic ads.*

● Indusplast Piscinas | Graphic Designer

JANUARY 2016 – FEBRUARY 2017

*Branding and corporate identity system, High-performance Google Ads,
Web and print catalogs, vehicle lettering design, web banners, Social media.*

Education

● Colegio Universitario IES

Bachelor's degree in graphic and advertising design.

MARCH 2009 – NOVEMBER 2013

● Google Certified Professional in User Experience (UX) Design Create high-fidelity prototypes and designs in Figma

● Google Certified Professional in User Experience (UX) Design Conduct UX research

● Google Certified Professional in User Experience (UX) Design Create page wireframes and low-fidelity prototypes

KNOWLEDGE

- Branding
- UI Prototyping & Wireframing
- Web and Print Design
- Typography
- Color Theory
- Graphics and animations
- Creativity
- Layout and Composition
- Photography
- Collaboration
- Image Editing
- Problem-Solving